

Release date: 4<sup>th</sup> September 2006

---

## **State-of-the-art digital banners to screen redevelopment of Glasgow GPO building**

### **Glasgow City Council approves Number One George Square advertising**

The former Glasgow GPO building is set to make a real statement after planning permission was granted for state-of-the-art advertising screens to be positioned on the property during regeneration of the site.

AWG Property and HF Developments are behind the project to deliver the 127,000 sq ft office development, Number One George Square.

Glasgow City Council have approved AWG Property / HF Developments' plans for three advertising hoardings to cover the building during construction.

In addition two impressive digital LED screens (7m wide and 10m tall) which will show moving advertisements which will be positioned at each corner of the property overlooking George Square.

The banner facing George Square will measure 54.8m wide x 13.9m high and will cover the majority of the frontage of the A-listed Victorian building while the necessary redevelopment work continues over the next 2 years.

The AWG Property / HF Developments joint venture bought the property from Stefan King's G1 Group in excess of £11 million in November of last year.

Once completed, the development could lure as many as 1200 new jobs to the city centre.

The façade of the 125-year-old building will be retained while a striking glass roof extension will be created.

Stephen Kelly, director of AWG Property said: "Number One George Square occupies one of the most prominent sites in Glasgow and work has already started on creating an iconic office development.

"However, there won't be much to see until the project is nearing completion, so it's appropriate we provide adequate screening.

More.../

“We’re delighted this site will play host to such innovative and eye-catching advertising, as it keeps the development in the public eye during the whole of the construction period.”

William Hill, managing director of HF Developments, added: “We are in talks with the top brands and we’re confident the major players will be interested in seeing their products advertised on such a high profile site.

“It’s fitting that such an innovative development will have such inventive advertising during the construction period.

“Everyone in Glasgow has a desire to see this property brought back into use again following so many years of lying vacant and work is already progressing well.”

The distinctive frontage of the building will be retained in front of a modern, desirable and employee-friendly office development.

Potential occupiers have already started enquiring about locating to the site and it offers the ideal location for a single occupier’s corporate or Scottish HQ.

The proposed refurbishment and extension of the former post office building will help to reactivate the southern corner of the Square. The development is expected to have an end development value in excess of £70 million.

**Ends**

**Issued by the BIG partnership on behalf of AWG Property**

**For more information, please contact:**

Gavin Cameron, the BIG partnership	0141 333 9585
Angela Ferguson, AWG Property Limited	0131 200 4627
Alison Fitch, HF Developments	01698 503 600